



makane.me

SALES PITCH DECK · 2026

Bookings made simple.

The booking platform service businesses use to take online appointments, look modern, and stop losing customers to no-shows and missed messages.

Multi-staff

3 languages

Calendar sync

Email reminders

Custom branding

Customers expect to book online. Most service businesses still don't let them.

Calls go unanswered. WhatsApp threads get buried. Walk-ins double-book the same slot.

Meanwhile your customers are tapping through Instagram looking for someone they can book in 30 seconds.

67%

of consumers prefer
self-service over a call

30s

to book through Makane —
pick service, staff, time

24 / 7

your business stays open
on a single shareable link



THE PROBLEM

Booking on paper or WhatsApp is quietly costing you money.

- **Missed messages**

Customers DM at 11pm. By morning, they've booked your competitor down the street.

- **Double bookings**

Two pen-and-paper notebooks plus three staff phones — collisions are inevitable.

- **No-shows**

Without automated reminders, 1 in 5 appointments quietly disappears.

- **No visibility**

You can't see which service is actually making money or which staff member is busy.

There's a better way — and your competition already found it.



makane.me

Your shop, online in 10 minutes.

One link. Your logo, your services, your staff. Customers book themselves — 24/7, in their own language.

1

Look modern

A polished booking page with your branding. Instagram-bio worthy. Customers think 'real business'.

2

Save your time

No more answering 'what time is open?' all day. Reminders fire automatically. Calendars stay in sync.

3

See everything

Daily revenue, top services, who's busy, who's not. Decisions backed by numbers, not gut feel.



Book in 30 seconds.

Pick a service. Pick a time. Done. An email reminder lands automatically. No phone tag, no DMs at midnight.

- ✓ **Mobile-first design**
Designed phone-first because that's where every customer actually books.
- ✓ **Built-in cancellation**
Customers cancel themselves with one tap — no awkward calls.
- ✓ **Auto-reminders**
An email lands 24 hours before the appointment. No-shows drop.
- ✓ **Three languages**
EN · FR · العربية
Right-to-left layout for Arabic.

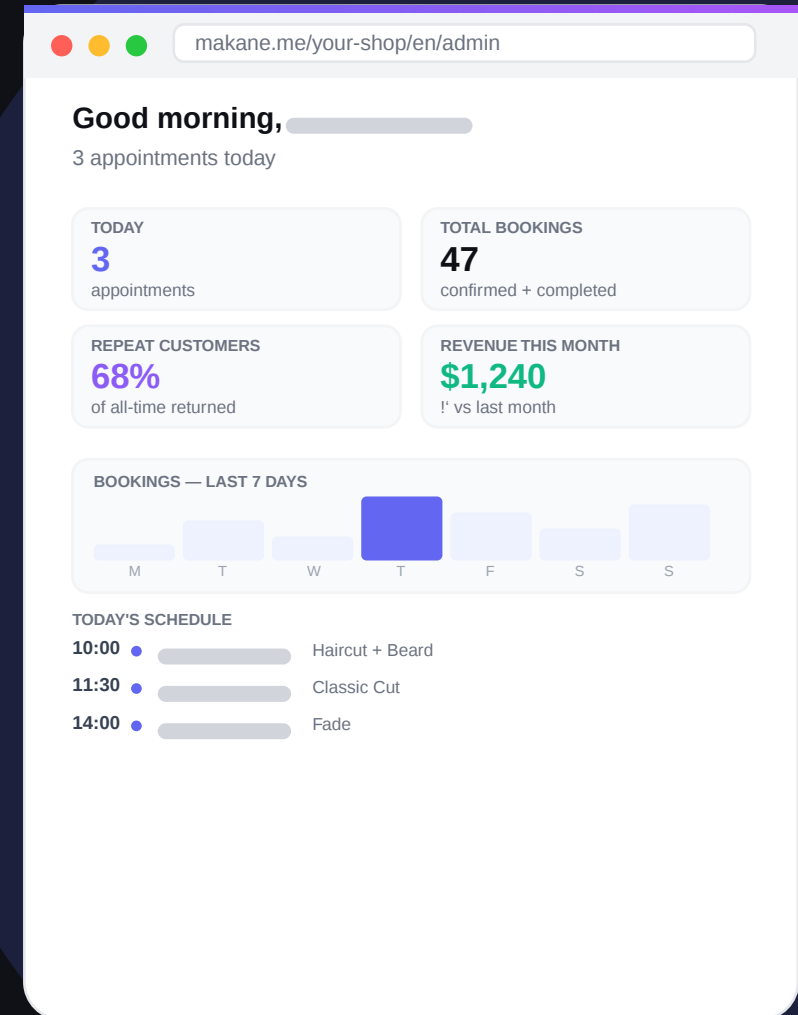
The screenshot shows a web browser window with the URL 'makane.me/your-shop/en/book'. The interface is clean and mobile-oriented. At the top, there's a blue circular logo with 'MB'. Below it, a progress bar indicates the current step. The 'SELECT SERVICE' section lists three options: 'Classic Haircut' (30 min, \$15) with a selected radio button, 'Haircut + Beard' (50 min, \$25), and 'Beard Trim' (20 min, \$10). The 'SELECT DATE' section shows a calendar for the week of Mon 12 to Fri 16, with Wednesday 14 highlighted. A large blue button at the bottom says 'Confirm booking !'.

WHAT YOU SEE

A dashboard you'll actually open.

Today's schedule. Bookings this week. Revenue this month. Repeat customers. Top services. All in one place.

- ✓ Today's schedule on the front page
- ✓ 7-day bookings chart at a glance
- ✓ Top services & top staff (Pro)
- ✓ Cancellation & no-show rates (Pro)
- ✓ Daily revenue with month-over-month



PARTNER PROGRAM

Earn 15% recurring — for 12 months.

Refer a shop. Every month they pay, you earn. Zero work after the introduction. Designed for accountants, agencies, salon-supply reps, and anyone with a network of service businesses.

5 shops

\$36.75 / mo

\$441 / yr

20 shops

\$147 / mo

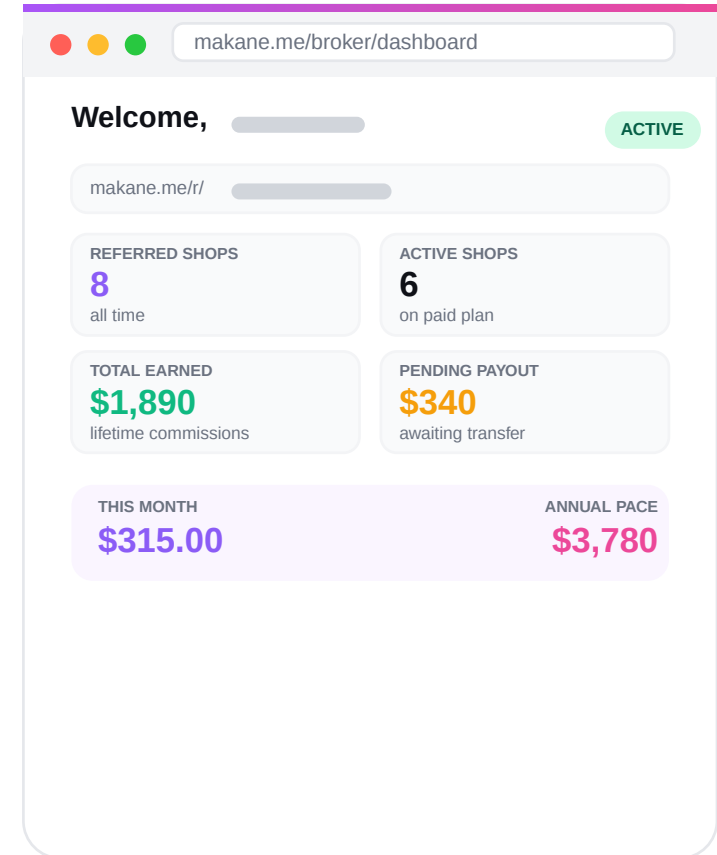
\$1,764 / yr

50 shops

\$367.50 / mo

\$4,410 / yr

Based on average \$49/mo Pro plan × 15% commission. Compounds every month they stay.



makane.me

Built for the way you actually work.



Online booking

- Branded shop page
- Service catalog & durations
- Multi-staff calendars
- Customer self-cancellation
- Email reminders 24h before



Dashboards & analytics

- Today's schedule
- 7-day bookings chart
- Revenue & repeat-customer rate
- Top services & top staff (Pro)
- No-show & cancellation rates (Pro)



Built for everywhere

- English · French · *Arabic*
- Full RTL layout for Arabic
- Google & Apple calendar sync
- Custom logo & brand colors
- Mobile-first booking page



PRICING

Two plans. Simple math.

Cancel anytime. No setup fees. Annual billing saves ~20%.

* MOST POPULAR

STARTER

\$19 /per month

Most businesses · solo or small team

- ✓ Up to 4 staff members
- ✓ 10 services
- ✓ 500 bookings/month
- ✓ Email reminders
- ✓ Customer self-cancellation
- ✓ Calendar sync (Google/Apple)
- ✓ Daily bookings & revenue
- ✓ Custom logo · 3 languages

PRO

\$49 /per month

For busy chains & multi-staff teams

- ✓ Unlimited staff
- ✓ Unlimited services
- ✓ Unlimited bookings
- ✓ Everything in STARTER
- ✓ Staff performance & revenue
- ✓ Top services ranking
- ✓ Cancellation & no-show rates
- ✓ Priority support

Annual billing: \$15/mo (Starter) · \$39/mo (Pro) — save ~20%.



makane.me

From zero to first booking in 10 minutes.

1

Sign up

Create your account at makane.me — no card required for the trial.

2

Add services & staff

List what you offer, who does it, and when. Drag & drop hours.

3

Share your link

One URL. Drop it in your Instagram bio, on WhatsApp, on a printed sign.

4

Take bookings 24/7

Customers book themselves. Reminders fire automatically. You show up and do the work.

“Set up your business today, take bookings tonight.”



RISK-FREE

7 days free.

No credit card. No commitment. Set up your business today, take bookings tonight.
If it's not for you, walk away.

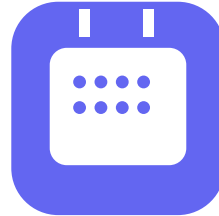
Get started !' makane.me

Or scan the QR code on the next slide.



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Bookings made simple.

WEB

makane.me

SIGN UP

makane.me/signup

PARTNER PROGRAM

makane.me/login?tab=partner

CONTACT

support.makane@gmail.com

Thank you for considering Makane. Let's get your business online today.